

# **Red Trillium Studio Tour**

# **Spring 2025**

**Application Instructions**

[www.redtrilliumst.com](http://www.redtrilliumst.com)

## **Artist Application Process – Please read all conditions and information carefully**

The dates for the Spring 2025 tour are **Saturday, May 31st, and Saturday, June 1st, 2025.**

The deadline for Spring Tour applications is **February 28th, 2025**.

Applicants will be notified by **March 10th, 2025.**

The commitment to print brochures will be made on **March 31st, 2025**. They should be ready for distribution by early April.

1. Please complete the Red Trillium Studio Tour Spring 2025 Application, which includes a brief Artist Biography and an upload of 5 images of recent work (preferably within the past 6 months).

CLICK HERE - [Red Trillium Studio Tour Spring 2025 Application Form](https://forms.gle/62uXbyc4BF1m5JpX9)

Application Forms will also be available on the Red Trillium Studio Tour website.

If you have difficulty with the online Application Form, please email us at: redtrilliumst@gmail.com

1. Images should be no larger than 2 MB and must be at least 1200 pixels on the long side. They should have a minimum resolution of 250 dpi. Acceptable image formats include .jpg, .jpeg, .gif, or .png.

**Please label images with your name and number, i.e. Smith\_1.jpg**. This is very important! Imagine receiving 300 images labeled IMG\_9822.jpg, IMG\_9815.jpg!!

**If you do not label your images with your name and number, your application will be returned to you.**

If you don’t know how to rename or resize your images, you can **ask Mr. Google** or email us at redtrilliumst@gmail.com

1. **Artists are required** to undertake one of the volunteer tasks listed on the application. Please choose your first, second and third choices from the list of volunteer tasks that you would be willing to assist with/take on.

Tour participants share in the benefi­ts of group advertising including:

* Well designed full-colour brochure and map and posters.
* Directional and advertising signage placed along the route.
* A website (www.redtrilliumst.com) which is kept up all year and updated as needed, with a map of the studios and pictures and info from all the artists.
* Coordinated press releases sent to area media.
* Advertising in local media such as The Humm, local community newspapers, and other media outlets.
* Social media advertising on Facebook and Instagram.
* A private Facebook Group page for Participating Artists in the tour.

**Jurying**

This is a **juried tour** and workmust be original in design and executed by the applicant and must be professional quality

Returning artists are not required to have their work juried each time unless their work has significantly changed direction.

All artists’ works must be original. No reproductions of watercolour, ink, oil, acrylic, pencil, pastel, mixed media, or related types of artwork may be offered for sale, other than in the form of note cards.

For photographers, any work offered for sale with a visible image larger than 24 sq. in. (e.g. 4” x 6”) must be a limited-edition print, regardless of whether the piece is framed or not. Limited edition images may be reproduced for note cards.

For jewellers, all pieces must be an original design within a particular jewellery style or cultural tradition. At least 75% of the content of the piece should be handcrafted by the artist. Chains and earwires are excluded from the 75% because these only support the design.

Please note that this is a 2-day studio tour and artists are expected to be present for both days.

Exhibiting or selling the work of other artists or friends who have not been accepted by the tour committee is not permitted.

**New Artist and Studio Applicants**

New artist applicants will be juried from their submitted images. For studios that have not previously participated in the Red Trillium Studio Tour, we will arrange a time to visit the studio location and view the artist’s work. The Tour is always concerned about safety and the ‘flow’ of the Tour, so new locations need to be assessed before becoming part of the Tour.

**Placement of Guest Artists**

We will attempt to place Guest Artists in a studio of their preference. This may not always be possible; in this case we will contact you to discuss options. Please indicate on the application form if you have specific requests regarding location. For example, ‘no stairs’ due to physical limitations, or ‘only inside locations’.

**New and returning Studios**: Please indicate if you can accommodate a Guest Artist. We have found that Studios with more than 1 artist have more foot traffic and tend to do better in sales.

Keep in mind that some artists are equipped with a tent and can set up outside.

**Tour Payments**

Cost for the Tour is **$150 for the two days**. Payment must accompany your application; applications without payment will not be considered. For new applicants: if your application is not accepted, your payment will be returned to you.

**Show Cancellation and Refund Policy**

1. Prior to March 31st, full refund.
2. Withdrawal between April 1st and May 1st, 50% refund.
3. Withdrawal after May 1st, no refund.
4. Show cancellation due to unforeseen circumstances, i.e. extreme weather event, full refund.

**In Addition…**

1. Participating Artists in the Tour are encouraged to suggest new artists or fine crafts people to apply to the Tour. Please pass on a copy of the application form to them or send your suggestions to one of the Tour Coordinators.
2. Artists are expected to assist in the advertisement and promotion of the Red Trillium Studio Tour through the use of their social media accounts (Facebook and Instagram and/or other social media apps). Artists will ‘like’, ‘comment’, and ‘share’ social media posts related to the Red Trillium Studio Tour. Also, participating Artists are expected to promote the Red Trillium Studio Tour by distributing brochures/posters at various shows, or within their local community.
3. Studio Artists are expected to place roadside signs in the local vicinity of their studios to assist with promotion, as well as help visitors locate their studio.

Thank you for your interest and we hope you will join us on the Tour!

Tour Coordinators:

Teresa Wingar

Roxanne Ward

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